

MEDIA RELEASE



Lichtenburg Trader's Market boosts local economy

Residents of Lichtenburg and surrounds reaped the economic and cultural benefits of a Trader's Market that was held in the Lichtenburg Town Hall on Saturday, 5 September 2015.

More than twenty traders from in and around Lichtenburg set up colourful and versatile stalls of various hand-made and hand-grown items, and benefitted from a



warm public interest and clientele eager to buy and place future orders.

The Trader's Market formal opening ceremony was attended, among other, by a number of high ranking officials, including Mr Ndlela Kunene, Acting HOD of the Department for Finance, Economy and Enterprise Development, The Speaker of Ditsobotla Local Municipality Cllr Pogisho Maitshotlo, Mr Lemogang Moletsane, ACEO of the North West Development Corporation and Councillors and Managers from the Ditsobotla Local Municipality. The Traders Market was officially launched, followed by a ribbon cutting ceremony amid the splendor of traditional dancers providing entertainment.

The market is one of a number of projects the province has embarked upon to stimulate economic activity in the North West Province's villages, townships and small "dorpies". The aim of the market is to expose local SMMEs to a buyer's market so as to grow their products and service offerings, and ultimately their businesses so as to boost economic activity and job creation. As such, the Lichtenburg Trader's Market is a joint project by the North West Development Corporation (NWDC) and the Ditsobotla (Lichtenburg) local municipality, with



the endorsement and support the Provincial Department for Finance, Economy and Enterprise Development (FEED).

Traders selected for the market included painters, sculptors, fashion designers, farmers & steel artists offering beadwork, jewellery, shoes, knitted items, original paintings, crafts, and fresh produce, among other. A number of food vendors have also been included to provide visitors with a food court.

The participating traders have been selected in consultation with the Local Economic Development unit in the Ditsobotla Local Municipality. Lichtenburg-based crafters and traders who wish to participate in future markets are encouraged to register with the LED Office of the Ditsobotla Local Municipality, while traders of hand-made items, fresh produce and fashion clothing lines and accessories from across the North West are encouraged to register with the North West Development Corporation's marketing division for future markets and similar exhibitions.



Photo caption:

Cutting the ribbon to officially open the Lichtenburg Trader's Market, were, from the left: Mr Obed Mogogane, LED Manager Ditsobotla Local Municipality, Mr Ndlela Kunene, Acting HOD of the Department for Finance, Economy and Enterprise Development and Cllr Pogisho Maitshotlo, Speaker of the Ditsobotla Local Municipality.



The Lichtenburg Traders Market was well supported by the public.

Release ends

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